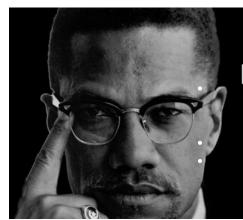




Volume #15





Education is our passport to the future, for tomorrow belongs to the people who prepare for it today.

- Malcolm X

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What's New at AIMRI



WORKSHOP AT AIMRI ON CONNECTING CURRICULUM OUTCOMES TO FUTURE CAREERS

Discussing the changing patterns of education and how it has now become essential that all students have access to career guidance was the topic of discussion in this week's talk show organised at AIMRI. The talk show discussed in detail on whether the current curriculum is effective in helping students or do we still need to make further ammendments. Organised on 23rd November 2019 (Saturday) at AIMRI Studio at Aries HO, the talk show will soon be available on AIMRI's official website - www.aimri.in. The Guests included From the Extreme Left: **Dr. S Gurumadhva Rao** – President of RAK Medical and Health Sciences University, Ras Al Khaimah, **Nivedya Sohan Roy**, Business Development - AIMRI, and **Dr. Vidhya Vinod**, President and Group CEO of Study World Group. The Education.



FIRSTCRY SETS FOOT IN EDUCATION SPACE WITH OI PLAYSCHOOL

Online store for baby and kids' products, FirstCry, now ventures into the education space by acquiring Oi Playschool.The SoftBank-backed company also plans to expand the playschool to more than 1000 centres across the country. Currently, Oi Playschool operates in around 55 centres in Hyderabad and Bengaluru. FirstCry, which retails baby and kids products, also runs a social network for parents, wherein a range of parenting issues are discussed. Called FirstCry Parenting, the platform has 13 Mn monthly active users. Before the current Oi Playschool acquisition, FirstCry in 2016 also acquired Mahindra's baby care retail business Babyoye for \$54 Mn.Through this acquisition, FirstCrv plans to aggressively expand the presence, both through organic and inorganic route The playschool segment is currently at \$2 Bn and is expected to reach \$5 Bn by 2022.. Source: Inc42.com

INDYWOOD TALENT HUNT 2019 - TO BE ORGANISED IN UAE

UAE is all set to witness the biggest cultural youth festival in the country - Indywood Talent Hunt 2019 - UAE Edition, Organised by Aries Group in association with Biz Events Management, the event will be organised on Dec 2 - 3, 2019 at Amity School, Dubai campus. Showcasing exceptional talents, students from over 400+ music and arts institutions across the UAE participated in the preliminary rounds of the competition, from which the best where chosen as the finalists who shall perform on the Grand Finals of the competition, The higest scoring Best individual performers will also be awarded with the titles Kalathilakam and Kalaprathibha. The event will also witness electrifying performances by renowned Keyboardist - Stephan Devassy and Fusion Music Icon - Sooraj Santhosh on Dec 3rd.2019 **Source: Indywood Talent Hunt**

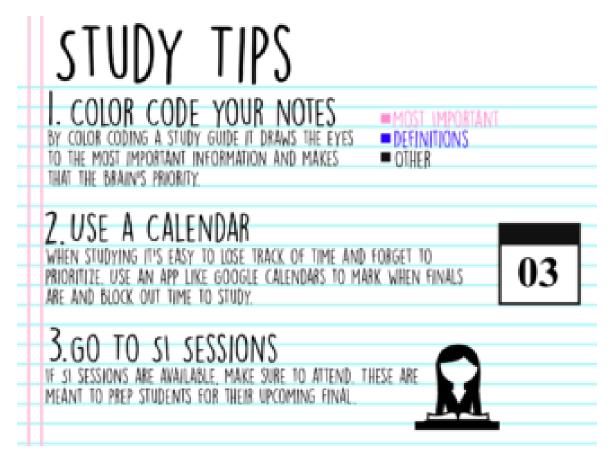




NEW ZEALAND'S UNIVERSITY SIGNS MOU WITH NATIONAL INSTITUTE OF FASHION TECHNOLOGY

New Zealand's Massey University signed an agreement with the National Institute of Fashion Technology (NIFT) on Thursday to collaborate in the area of 'sustainable fashion'. The Memorandum of Understanding (MoU), which was signed at the New Zealand High Commission here, is in line with New Zealand's continued efforts to strengthen its education ties with India. The MoU between the College of Creative Arts, Massey University, New Zealand and NIFT in India will be basis for discussions around staff and student exchange along with research agendas that hold great potential for collaboration and international research."The College of Creative Arts values the Prime Minister's Scholarships for Asia programme and we commend the entire team for facilitating this opportunity for students to collaborate with NIFT to address sustainable fashion design, one of the societal challenges of our age," Claire Robinson, Vice-Chancellor, Massey University said.. Source: **Hindustan Times**

AIMRI TIP



ASK THE EXPERT

Hi,

How do I know if my interest and passion are in the same thing? - Anonymous

Hello Anonymous, Most of the people tend to confuse between Passion and Interest, since there is just a borderline difference between the two. If you are passionate about something you will go lengths to achieve success in that field, For eg: If you have passion in painting, you will work hard to excel in the art, try improvising and learn new forms so that you can perfect that art whereas Interests are basically hobbies which you tend to do since it makes you feel good. If you are extremely passionate about something, it will drive you crazy and not let you sleep until you make sure you have achieved your goal. Hence, first thing you must do is make sure that you differentiate among whats your passion and whats your interest. Sometimes, small interests become our passion, For me writing was my interest but soon it became my passion, which I thoroughly enjoy and today it has become a part of my life and a way to my earnings as well.

I really hope you find your passion soon enough for which you are willing to give up anything in this world.

All the Best!

This specific corner has been introduced for those who seek advice on education and related matters. If you have a feel free to submit your questions to **aimri@ariesgroup.ae**